

Commercial Recreation and Tourism (REC 3033)
September 10, 2005

Tourism, ecotourism, or commercial recreation product development project.

Working with a group of your classmates, you will develop a tourism, ecotourism, or commercial recreation product of interest to you and develop a plan to implement it. In general, the phases of tourism product development that you will follow include product identification, design of economic and community benefits, management strategies, control of impacts, and marketing. Please select a place-specific topic by the end of September. From that point forward I will inquire how your topic is shaping up.