

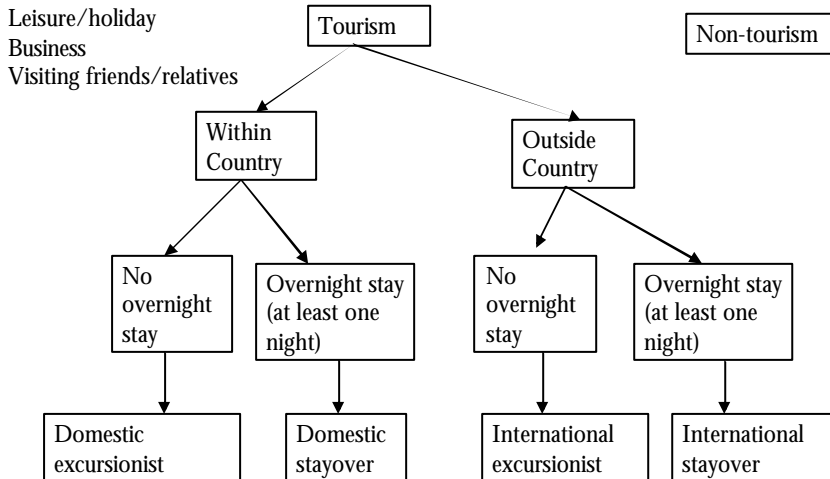
# **REC 3033**

## **Commercial Recreation and Tourism**

### **Jafari's (1989) Four Tourism Platforms**

- Advocacy platform (1950s/1960s)—tourism regarded as ideal activity with few negative impacts for destinations
- Cautionary platform (1970s)—negative consequences become evident esp. in less developed countries
- Adaptancy platform (1980s)—promote tourism that is better suited to bring about positive outcomes for destinations
- Knowledge-based platform (today?)—ideology driven platforms yield to more scientific and objective basis for managing tourism

# Four Categories of Tourist

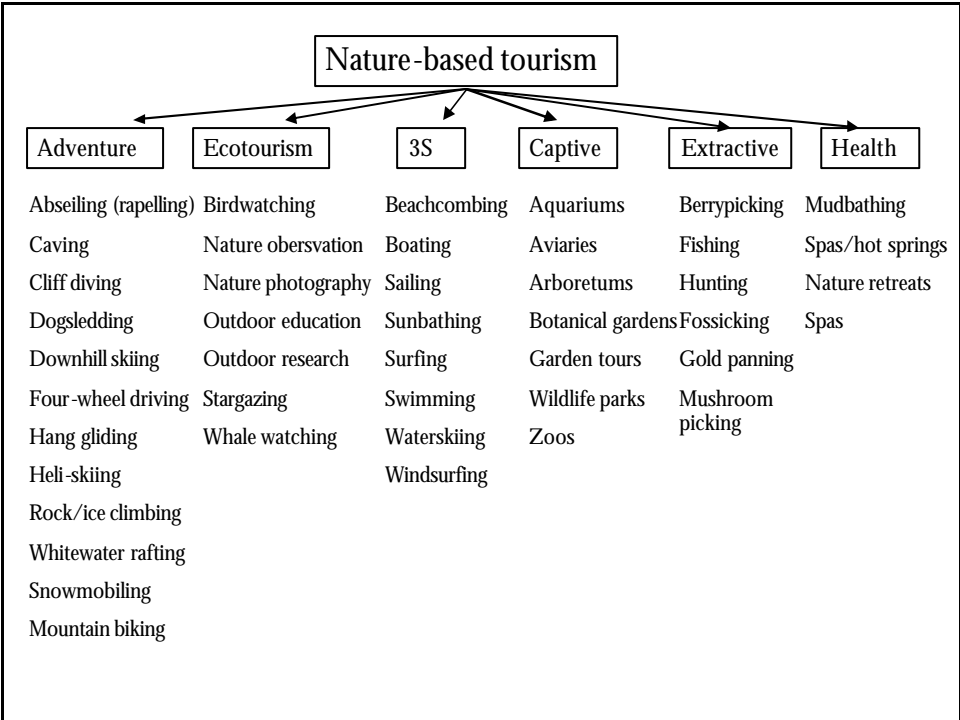
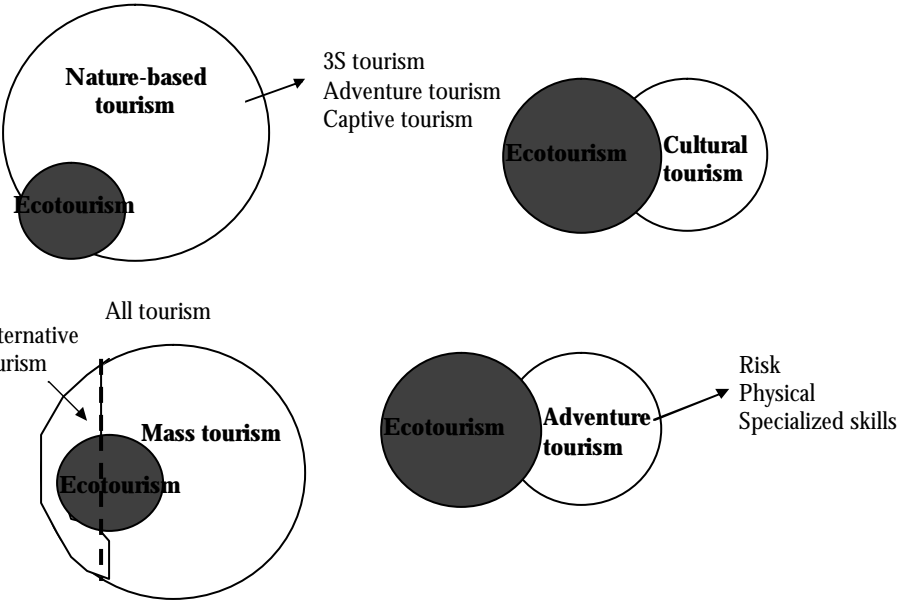


## Ecotourism

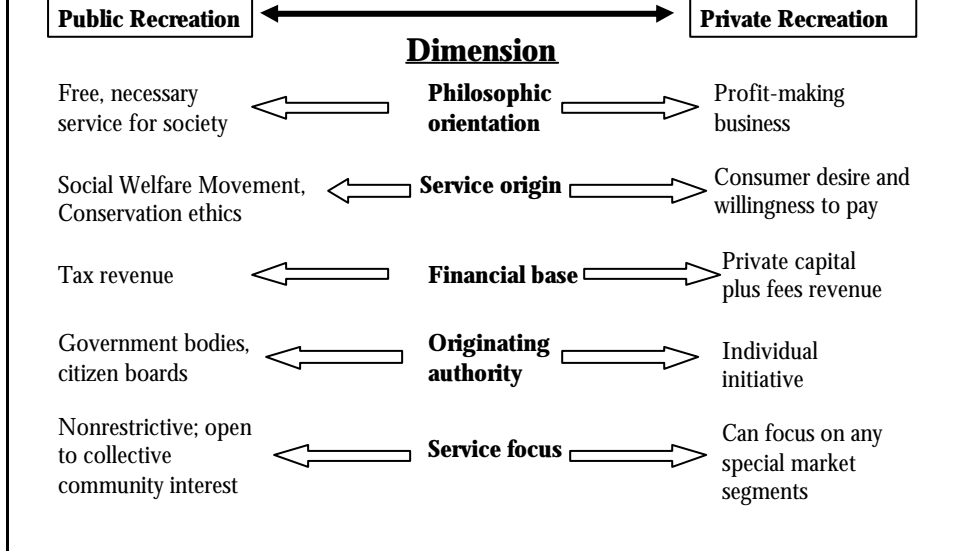
- Basis in nature
- Involves learning
- Sustainable

Defined: A form of tourism that fosters learning experiences and appreciation of the natural environment, or some component thereof, within its associated cultural context. It has the appearance of being environmentally and socio-culturally sustainable, preferably in a way that enhances the natural and cultural resource base of the destination and promotes the viability of the operation. (Weaver, 2001)

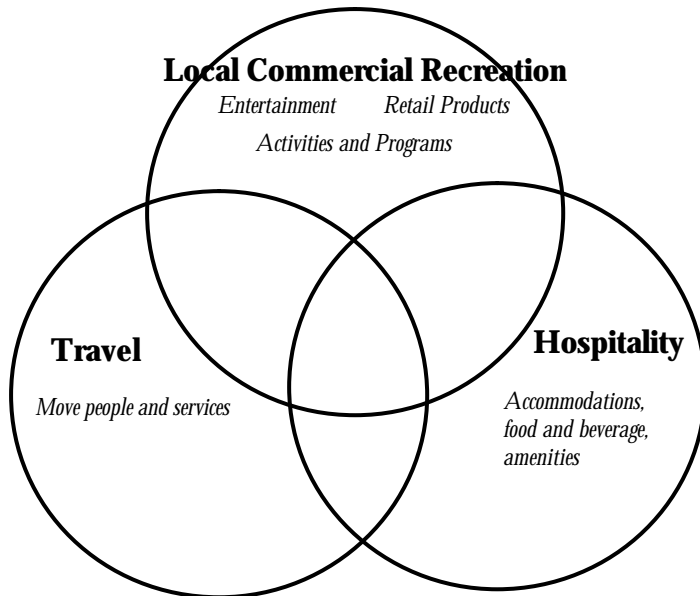
# Tourism Contexts



# Public-Private Recreation Continuum



# Commercial Recreation and Tourism Industry



# **Economic, Social, and Environmental Impacts of Tourism**

What are they?

Social →

Economic →

Environmental →