

Testing for mean differences—  
independent and paired samples  
t-tests

Differential or Experimental Research Design  
with 2 groups

**Differential**

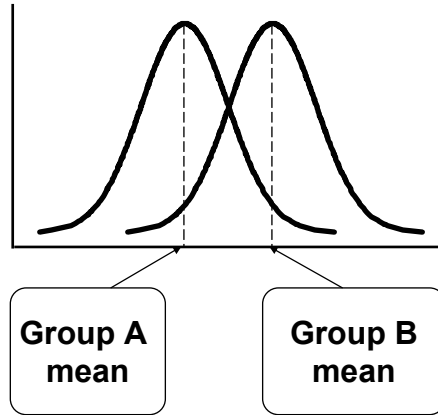
**Group(A) → O<sub>1</sub>**  
**Group(B) → O<sub>1</sub>**

**Experimental**

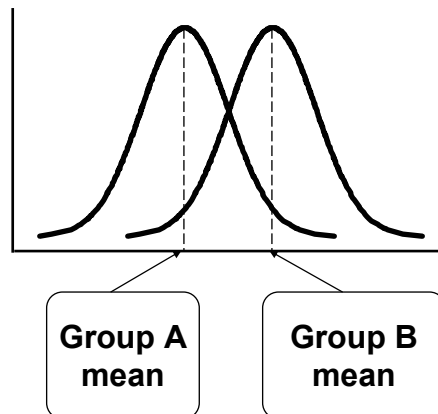
**R Group(A) → X<sub>1</sub> → O<sub>1</sub>**  
**R Group(B) → O<sub>1</sub>**

- Two groups
- A post-only measure
- Two distributions, each with an average and variation
- Treatment effect = statistical (i.e., nonchance) difference between the groups

## Statistical Analysis



## Statistical Analysis

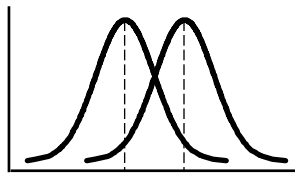


**Is there a *difference*?**

What Does *Difference* Mean?

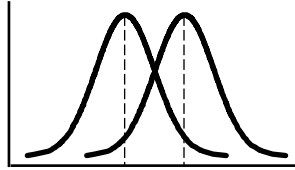
What Does *Difference* Mean?

Medium  
variability

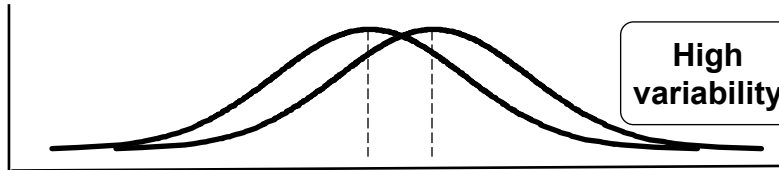


# What Does *Difference* Mean?

Medium variability

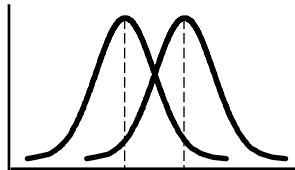


High variability

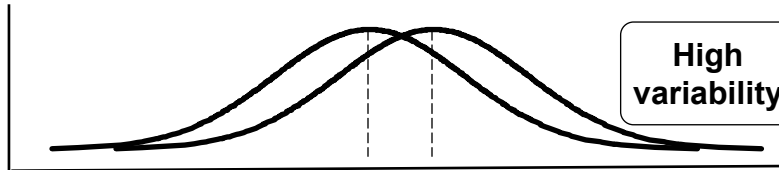


# What Does *Difference* Mean?

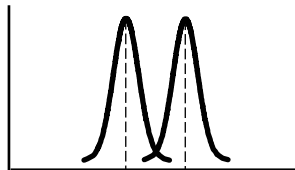
Medium variability



High variability

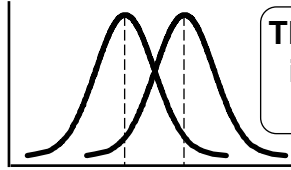


Low variability

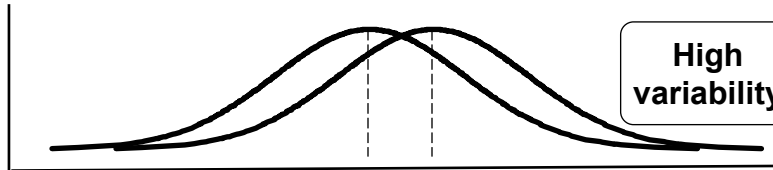


## What Does *Difference* Mean?

Medium  
variability

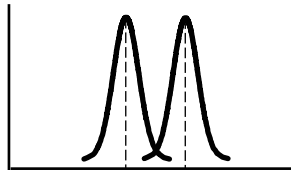


The mean difference  
is the *same* for all  
three cases.



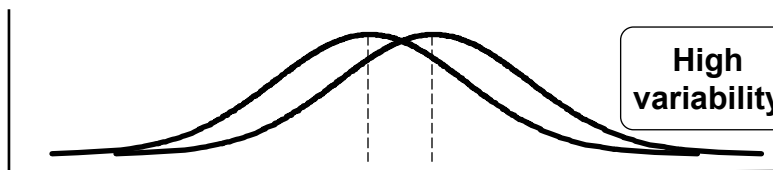
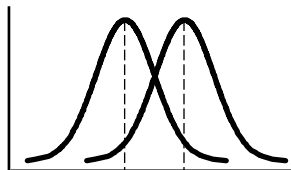
High  
variability

Low  
variability



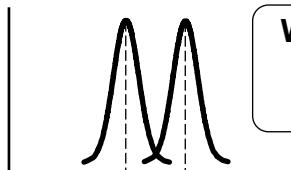
## What Does *Difference* Mean?

Medium  
variability



High  
variability

Low  
variability

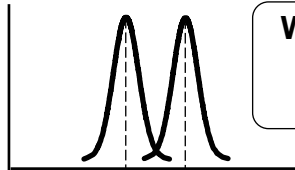


Which one shows  
the *greatest*  
difference?

## What Does *Difference* Mean?

- A statistical difference is a function of the *difference between means* relative to the *variability*.
- A small difference between means with large variability could be due to *chance*.
- Like a *signal-to-noise* ratio.

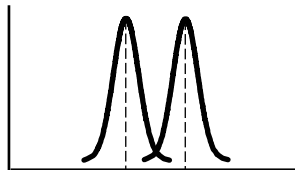
Low  
variability



Which one shows  
the *greatest*  
difference?

## What Do We Estimate?

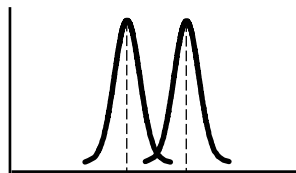
Low  
variability



## What Do We Estimate?

$$\frac{\text{Signal}}{\text{Noise}}$$

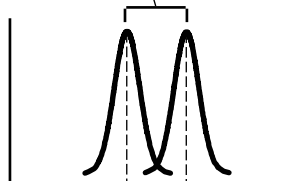
Low  
variability



## What Do We Estimate?

$$\frac{\text{Signal}}{\text{Noise}} = \text{Difference between group means}$$

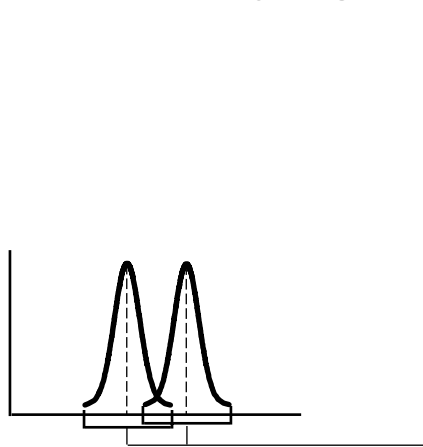
Low  
variability



## What Do We Estimate?

$$\frac{\text{Signal}}{\text{Noise}} = \frac{\text{Difference between group means}}{\text{Variability of groups}}$$

Low  
variability

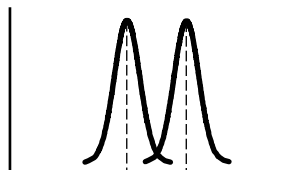


## What Do We Estimate?

$$\frac{\text{Signal}}{\text{Noise}} = \frac{\text{Difference between group means}}{\text{Variability of groups}}$$

$$= \frac{\bar{X}_A - \bar{X}_B}{\text{SE}(\bar{X}_A - \bar{X}_B)}$$

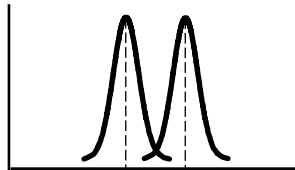
Low  
variability



## What Do We Estimate?

$$\begin{aligned} \frac{\text{Signal}}{\text{Noise}} &= \frac{\text{Difference between group means}}{\text{Variability of groups}} \\ &= \frac{\bar{X}_A - \bar{X}_B}{\text{SE}(\bar{X}_A - \bar{X}_B)} \\ &= \text{t-value} \end{aligned}$$

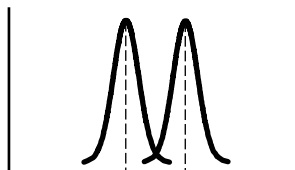
Low  
variability



## What Do We Estimate?

- The t-test, one-way analysis of variance (ANOVA) and a form of regression all test the same thing and can be considered equivalent alternative analyses.

Low  
variability



## 2 independent samples t-test in SPSS

### Data considerations:

**“test variable” (dependent) must be interval or ratio measure**

**group variable needs to be integer (e.g., 1 and 2)**

Found in SPSS under:

Analyze-->Compare means→independent samples t-test

## SPSS Output (Age by Gender)

Group Statistics

gender	N	Mean	Std. Deviation	Std. Error Mean
age male	134	46.96	14.132	1.221
age female	113	45.41	13.187	1.241

**t-statistic**

**p-value**

Independent Samples Test

		Levene's Test for Equality of Variances		t-test for Equality of Means						
		F	Sig.	t	df	Sig. (2-tailed)	Mean Difference	Std. Error Difference	95% Confidence Interval of the Difference	
									Lower	Upper
age	Equal variances assumed	1.837	.177	.889	245	.375	1.56	1.751	-1.893	5.004
	Equal variances not assumed			.894	242.470	.372	1.56	1.740	-1.873	4.984

## Paired Samples t-test

**Using same subjects reduces unsystematic (error or noise) variance making it easier to detect systematic variances (i.e., signal)**

## Paired samples t-test in SPSS

### **Data considerations:**

**paired variables must be interval or ratio measure**

Found in SPSS under:

Analyze-->Compare means→paired samples t-test

# SPSS Output—Paired Samples

## Look at mean differences

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair	Q21_1	2.934	233	2.1187	.1388
1	Q21_2	4.801	233	3.5558	.2329

t-statistic

p-value

Paired Samples Test

		Paired Differences					t	df	Sig. (2-tailed)
		Mean	Std. Deviation	Std. Error Mean	95% Confidence Interval of the Difference				
					Lower	Upper			
Pair 1	Q21_1 - Q21_2	-1.867	4.2822	.2805	-2.420	-1.314	-6.655	232	.000